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**NEWS
RELEASE**

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Día de los Niños, Día de los Libros Turns 30 with Chapter at Pavo Real Park

Three Decades of Stories, Smiles and Love for Reading

EL PASO, Texas—The El Paso Public Libraries and Parks and Recreation Department invite the community to celebrate the 30th anniversary of Día de los Niños, Día de los Libros, a joyful tribute to children, books, and the magic of reading, from 9 a.m. to 3 p.m. Saturday, April 25, at Pavo Real Park, 9301 Alameda Ave.

The celebration begins with a fun parade at 9 a.m., traveling along Alameda and Candelaria and ending at Pavo Real Park. Local El Paso author Sergio Troncoso will serve as Grand Marshal, leading City leaders, community groups, and more than 20 local organizations, all coming together to kick off a day dedicated to literacy, imagination and the outdoors.

This milestone year introduces a new setting within the Pavo Real Park campus, bringing festivities closer than ever to the Sergio Troncoso Branch Library and Pavo Real Recreation Center, placing books at the heart of the celebration.

Families can enjoy a full day of free, literacy-focused activities, including live performances, interactive games, a Parks and Recreation Fun Zone, food trucks, and community booths. More than 80 nonprofit organizations will be on site with engaging activities and resources. The highlight of the day is the giveaway of more than 16,000 free books to children, helping spark a lifelong love of reading.

What began 30 years ago as a small celebration at Armijo Library has grown into one of El Paso's most beloved traditions, placing more than 250,000 books into the hands of young readers across the community.

"Books have the power to open doors, spark imagination, and shape futures," said El Paso Public Libraries Director Norma Martinez. "For 30 years, this event has celebrated not just our children, but their potential. Seeing families come together around reading is what makes this celebration so special."

Guests are encouraged to bring water, sunscreen, hats, chairs, and tote bags for books to stay comfortable throughout the day. To make it easier to attend, Sun Metro will offer free bus rides for children ages 18 and under.

Día de los Niños, Día de los Libros remains one of El Paso's largest and most impactful family events, where every story shared helps build a brighter future. The event is made possible by community sponsors, including Telemundo 48 El Paso, Exa FM 98.3, Raising Cane's, Raiz Credit Union, Boost Network, El Paso Electric and Friends of the Library.

For more information, visit www.EIPasoLibrary.com.

About Día de los Niños, Día de los Libros

Founded in 1997 by El Paso native and children's author Pat Mora, Día de los Niños, Día de los Libros is a nationally recognized initiative that celebrates children and literacy each year on April 30. Inspired by Latin American traditions, the program promotes the joy of reading and highlights its vital role in lifelong learning and success.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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