



Sun Metro Title VI Program Update

Mass Transit Department Board June 10, 2014



The Federal Transit Administration (FTA) monitors transit providers for Title VI compliance

What is Title VI?



"No person in the United Stated shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity receiving federal assistance."



Why is Title VI Important?

- Ensures that public services, including transportation, are provided in a nondiscriminatory manner
- Requires opportunities for public participation in decisionmaking without regard to race, color, or national origin, including populations with Limited English Proficiency (LEP)
- Provides access to public services by LEP populations
- Non-compliance with Title VI can cause federal funding to be conditioned or withheld

Notice to Beneficiaries

Sun Metro shall inform the public of their rights under Title VI through such measures as posting the Title VI notice on posters or flyers placed at stations, bus shelters, and in transit vehicles.



Complaint Form

Sun Metro must also develop a Title VI complaint form and tracking log.

Complaint of Disc	rimination Form	
Formulario de Rec	lamo por Discriminación	
Name (Nombre)		
	n)	
City (Ciudad)	State (Estado)	Zip (Código Postal)
Telephone (Teléfo	no): Home (Casa)	Work (Trabajo)
Cell (Celular)		
Email address (Co	rreo electrónico)	Ally
		ATTIVES.
		div. div
Basis of Complain	t. Mark all that applies.	P YEL
Fundamento(s) de	l reclamo. Marque todo lo que cor	responda:
	W.	
Race	Raza	
Color	Color	
National Origin	Nacionalidad	
	criminated against you?	•
	criminated against you? usted que ejerció discriminación co	ontra usted?
¿Quién considera	usted que ejerció discriminación co	
¿Quién considera Name of Organiza	usted que ejerció discriminación co tion (Nombre de la organización)_	
¿Quién considera Name of Organiza Address (Dirección	usted que ejerció discriminación co tion (Nombre de la organización)_ n)	
¿Quién considera Name of Organiza Address (Dirección City (Ciudad)	usted que ejerció discriminación co tion (Nombre de la organización)_ n)State (Estado)	
¿Quién considera Name of Organiza Address (Dirección	usted que ejerció discriminación co tion (Nombre de la organización)_ n)State (Estado)	
¿Quién considera Name of Organiza Address (Dirección City (Ciudad)	usted que ejerció discriminación co tion (Nombre de la organización)_ n)State (Estado)	
¿Quién considera Name of Organiza Address (Direcciói City (Ciudad) Telephone (Teléfo	usted que ejerció discriminación co tion (Nombre de la organización)_ n]State (Estado) uno):	Zip (Código Postal)
¿Quién considera Name of Organiza Address (Direcciói City (Ciudad) Telephone (Teléfo	usted que ejerció discriminación co tion (Nombre de la organización)_ n]State (Estado) uno):	Zip (Código Postal)
¿Quién considera Name of Organiza Address (Direcciói City (Ciudad) Telephone (Teléfo	usted que ejerció discriminación co tion (Nombre de la organización)_ n]State (Estado) uno):	
¿Quién considera Name of Organiza Address (Direcciói City (Ciudad) Telephone (Teléfo	usted que ejerció discriminación co tion (Nombre de la organización)_ n]State (Estado) uno):	Zip (Código Postal)
¿Quién considera Name of Organiza Address (Dirección City (Ciudad) Telephone (Teléfo Where did the alle	usted que ejerció discriminación co tion (Nombre de la organización)State (Estado)_ nno):	Zip (Código Postal)
¿Quién considera Name of Organiza Address (Dirección City (Ciudad) Telephone (Teléfo Where did the allo Date/s and times	usted que ejerció discriminación co tion (Nombre de la organización) State (Estado) nno): agged discrimination occur? ¿Dónde	Zip (Código Postal) ocurrió el presunto acto de discriminaci
¿Quién considera Name of Organiza Address (Dirección City (Ciudad) Telephone (Teléfo Where did the allo Date/s and times	usted que ejerció discriminación co tion (Nombre de la organización) State (Estado) nno): agged discrimination occur? ¿Dónde	Zip (Código Postal) ocurrió el presunto acto de discriminaci
¿Quién considera Name of Organiza Address (Direcciói City (Ciudad) Telephone (Teléfo Where did the allo Date/s and times	usted que ejerció discriminación co tion (Nombre de la organización) State (Estado) nno): agged discrimination occur? ¿Dónde	Zip (Código Postal)

Inird time (Te	ercera Vez)			
	os del presunto a	es to the alleged discrimi icto de discriminación?	Home Telephone	Cell Telephone
		Teléfono del trabajo	Teléfono de la casa	Teléfono celula
		-		
		407	700	
		to resolve the complaint		
Had you previ	lously filed the s	ame or any other compla	int before?	
¿Había presen	ntado usted la m	ame or any other compla isma o cualquier otra qui		
¿Había presen Who (Con qui	ntado usted la m			_
¿Había presen Who (Con qui When (Cuánd	ntado usted la m		eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu	entado usted la m en) o) mber, if known (isma o cualquier otra que	eja antes?	-
¿Había presen Who (Con qui When (Cuánd	entado usted la m en) o) mber, if known (isma o cualquier otra que	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m lién) o) mber, if known (ma) Title VI Coordin	isma o cualquier otra qui (Número de caso, si lo sat	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire	ntado usted la m lién) o) mber, if known (ma) Title VI Coordin	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	<u>-</u>
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	-
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	ntado usted la m ién) o) mber, if known i ma) Title VI Coordin 700 – A San Fra	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	
¿Había presen Who (Con qui When (Cuánd Complaint nu Signature (Fire Mail to:	en) o) mber, if known (ma) Title VI Coordin 700 – A San Fra El Paso, TX 71	isma o cualquier otra qui [Número de caso, si lo sat nator neisco Street	eja antes?	-

Active Lawsuits, Complaints or Inquiries Alleging Discrimination

Type (Investigation, Lawsuit, Complaint)	Date	Summary of Complaint	Status	Action(s) Taken
N/A	N/A	N/A	N/A	N/A

Sun Metro's Public Participation Process

SERVICE SOLUTIONS SUCCESS

Sun Metro's Public Participation Process includes many new media extending beyond the traditional approach which relied on legal notices and intermittent media coverage.





0:16



2013 Sun Metro :15 Comercial (Español)

2013 Sun Metro :15 Commercial (English) 121 views 1 month ago





2013 Sun Metro :30

Comercial (Español)

81 yews 1 month and





Sun Metro's Fare Ride 548 views 10 months ago

Ride Sun Metro 600 views 10 months ago









2011 Sun Metro Spanish

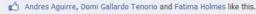
2011 Sun Metro Spanish

Sun Metro Sunmeiro April 4 @

Facebook

Friends! Routes 61, 65 and 66 are required to add another detour traveling inbound, west near the Alameda and Fox Plaza area due to a gas leak in the area. We are very sorry about any impacts to your commute.







Sun Metro i Amigos! Rutas 61, 65 y 66 están obligados a agregar otro desvío en dirección oeste, cerca de la zona de la Alameda y Fox Plaza, debido a una fuga de gas en la zona. iLo sentimos mucho sobre los impactos a su viate!

April 4 at 9:10am

Video/YouTube

Bike+Ride (Español)



Bike+Ride

Sun Metro tendrá varias reuniones públicas para compartir información con la comunidad sobre los ajustes propuestos en las tarifas. Asista a cualquiera de las reuniones relacionados, y oblenaa todos los detalles:

martes, 6 de julio 2010
6 Dr.m.
Main Library, 501 N. Oregan
miércoles, 7 de julio 2010
6 Dr.m.
Esperanza Acosta Moreno Library, 12480 Pebble Hills
martes, 13 de julio 2010
6 Dr.m.
Irving Schwartz Ubrary, 1865 Dean Mortin
miércoles, 14 de julio 2010
6 Dr.m.
Ysieta Library, 9321 Alameda
martes, 20 de julio 2010
6 Dr.m.
Clardy Fox Library, 5515 Robert Alva

martes, 27 de julio 2010 6 p.m. Richard Buraess Library, 9600 Dyer

miércoles, 28 de julio 2010

sábado, 31 de julio 2010

6 p.m. Westside Library, 125 Belvidere in



.....

- Print Newspapers and other periodicals
- •Outdoor Advertising on-board buses (interior) and in bus shelters

Sun Metro Media (Bi-lingual)

- •Website Sun Metro has assembled a comprehensive website with automatic alerts
- •Web-Based Feedback
- •Radio (if available and appropriate)
- •On-board Scrolling messages
- On-Board Audio Messaging
- •In Terminal Public Address System and scrolling messages
- Direct Mail to Community Partner
- Public Hearings

SERVICE SOLUTIONS SUCCESS



The Incorporation of Public Comments into Decisions

All comments received through the public participation plan are given careful, thoughtful consideration. Because there are a number of different ways riders or members of the community can comment on proposed service or fare changes (mail, email, social media, public meetings and others), all comments are assembled into a single document.

ELPASO TRANSIT	Public Involvement Comment Form	(%)
Please identify your most and least pre Preference' below:	eferred alignment alternatives for transit improvements by selecting you	r appropriate
BRT CONCEPTUAL ROUTE MAP	Preliminary Transit Alterna	tives
North Con	LECTION	Preference Yes No
West Date	No-Build Alternative	
	BRT Light – Transportation Management System (TSM)	
five Frants Medical Cord	BRT Fully-Dedicated Curbside Lanes	
COLA	BRT Partially-Dedicated Curbside Lanes	пп
DIC J	BRT Peak-Hour Dedicated Lanes	
	BRT Barrier-Separated Lanes	
Comments:		
Pate:		

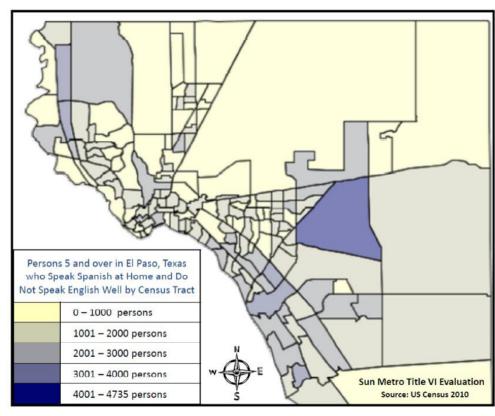
Limited English Proficiency Plan

SERVICE SOLUTIONS SUCCESS

Sun Metro takes reasonable steps to ensure meaningful access to benefits, services, information, and other important portions of their programs and activities for individuals who are limited-English proficient (LEP).

Utilizing available census data, Sun Metro was able to determine:

- 738,488 persons live in El Paso County area
- 543,527.2 speak a language other than English at home
- 123,768 are reported as having a Limited English Proficiency
- 71.6% of the respondents with a Limited English Proficiency spoke mainly Spanish



This map provides a spatial display of residents who speak Spanish at home and report speaking English "less than well."

Decision Making Bodies

SERVICE SOLUTIONS SUCCESS

Recipients that have transit-related, non-elected planning boards, advisory councils or committees, or similar committees, the membership of which is selected by the recipient, must provide a table depicting the racial breakdown of the membership of those committees

CITIZEN'S ADVISORY COMMITTEE (CAC) FOR THE BOARD OF THE MASS TRANSIT DEPARTMENT

The Committee acts as an advisory body to the Mass Transit Board and advises it on any matters over which the Board has authority. It may recommend studies, report their results, recommend expansion of the system and other matters the Committee considers necessary and appropriate.

PARATRANSIT ADVISORY COMMITTEE (PAC) FOR THE LIFT

It is the mission of the Paratransit Advisory Committee to facilitate communication between the paratransit service and the paratransit riders. It serves in an advisory capacity to the Sun Metro LIFT department. Discusses issues related to paratransit service. Encourages feedback from all riders, drivers, dispatchers, etc. Provides suggestions and recommendations to the Sun Metro LIFT department in regards to paratransit operations.

Body	Caucasian	Hispanic/ Latino	African American	Asian American	Indo/European Aryan	Native American
Citizens Advisory Committee	4	1	0	1	1	0
Paratransit Advisory Committee	4	3	0	0	0	0



Service Monitoring Policy

It shall be the policy of Sun Metro's to ensure that negative impacts on the basis of race, color or national origin do not exist. Sun Metro will monitor the following at least every three year. Sun Metro will analyze the monitoring results and develop corrective actions plans as needed.

Vehicle Assignments

Sun Metro provides service with vehicles of adequate size, design and features based on need and passenger loads due to heavy peak demand. All routes are designated wheelchair accessible and all buses assigned to routes are wheelchair lift-equipped.

Distribution of Transit Amenities

Transit amenities refer to items of comfort, convenience, and safety that are available to the general riding public such as transit terminals, bus shelters, trash receptacles and benches. Sun Metro distributes transit amenities as feasible based on passenger use, public input, coach operator/supervisory staff, the Mass Transit Department Board, community oriented organizations and the City of El Paso Department of Traffic and Transportation for safety consideration where necessary.



Service Monitoring Policy

Service Standards

On-time Performance (Schedule Adherence)

Sun Metro has been averaging 95% on-time performance.

Vehicle Headway (Frequency of service)

Sun Metro's current vehicle headways are consistent with industry standards.

Specifications allow maximum headways of 30 minutes for peak period and 60 minutes for the base period.

Vehicle Load

Currently, the Sun Metro passenger load standard allows an average load factor of 150 % for peak period local service.

Service Availability- Access to the bus

Sun Metro has established a goal that service should be provided within one-half mile of 90 percent of the population for areas with a density of greater than 3,000 persons per square mile.

For areas with a density of 2,000 to 3,000 persons per square mile, the Sun Metro goal is that service should be provided within one-half mile of 50 percent of the population.

PROGRAM SPECIFIC REQUIREMENTS

SERVICE SOLUTIONS SUCCESS

Construction Equity Analysis

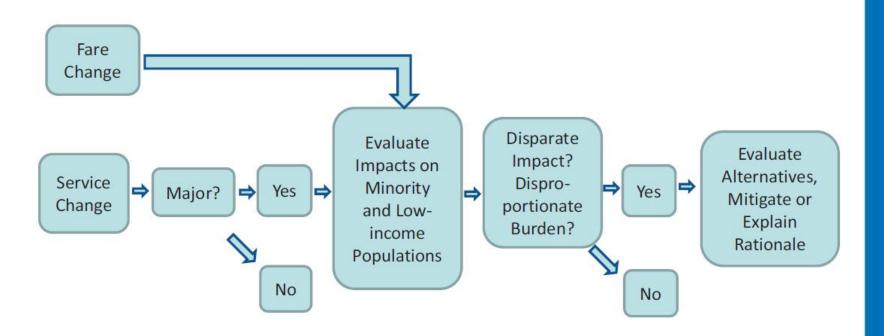
When Sun Metro plans to construct or expand a facility, such as a vehicle storage facility, maintenance facility, transit hub or operation center, the agency will include a copy of the Title VI Equity Analysis conducted during the planning stage with regard to the location of the facility. All Sun Metro facilities are distributed throughout the various areas of El Paso to better serve the community.





Service and Fare Change Process

The chart below illustrates the Title VI Equity Analysis process:





FTA Title VI requires Sun Metro to adopt the following new policies:

Major Service Change Policy:

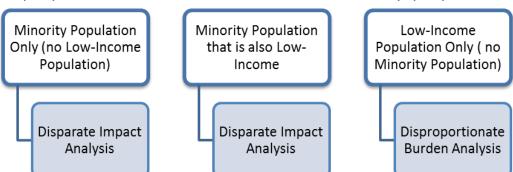
The purpose of this policy is to establish thresholds that define a "major service change", and the definition of an adverse impact created by a "major service change".

Disparate Impact Policy:

This policy establishes a threshold for determining whether a given action has a disparate impact on minority populations. This threshold applies to the difference of the impacts borne by minority populations compared to the same impacts borne by non-minority populations.

Disproportionate Burden Policy:

This policy establishes a threshold for determining whether a given action has a disproportionate burden on low-income populations versus non-low-income populations. The Disproportionate Burden Policy applies only to low-income populations that <u>are not</u> also minority populations.





Major Service Change Policy

Defined as a reduction or increase of 30% or more in total vehicle revenue miles or total revenue hours in service on any service area or specific route.

The following service changes are exempted:

- Changes to a service on a route with fewer than 20 total trips per unit are not considered "major" unless service on that route is eliminated completely on any such day.
- The introduction or discontinuation of short- or limited-term service (e.g., promotional, demonstration, seasonal or emergency service, or service provided as mitigation or diversions for construction or other similar activities), as long as the service will be/has been operated for no more than twelve months.
- Sun Metro -operated transit service that is replaced by a different mode or operator providing a service with the same or better headways, fare, transfer options, span of service, and stops.
- Deactivation of a route if it does not reach above 10 passengers per hour or 1.0 passenger per mile after 6 months period of implementation.



Disparate Impact Policy on Minority Populations

- 1. Must analyze how the proposed action would impact minority as compared to nonminority populations.
- 2. Determine if the adverse impacts of a major service change or fare adjustment is established over 25% based on the cumulative impact of the proposed service and/or fare changes.
- **3.** This threshold applies to the difference of the impacts borne by minority populations compared to the same impacts borne by non-minority populations.

Disproportionate Burden Policy

- 1. Applies only to low-income populations that <u>are not</u> also minority populations.
- **2.** Determine if the adverse impacts of a major service change or fare adjustment is established over 25% based on the cumulative impact of the proposed service and/or fare changes.
- **3.** This threshold applies to the difference of the impacts borne by low-income populations compared to the same impacts borne by non-low-income populations.



Opportunities for Public Comment

- Make public comments
 CAC (4/15/14), CAC (5/20/14), PAC (6/5/14)
- Participate in public meetings (Open House)
 Eastside Transit Terminal

Wednesday, May 21—8:00 am to 5:00 pm

Downtown Transfer Center

Thursday, May 22—8:00 am to 5:00 pm

- Website www.sunmetro.net/TitleVI.html
- Mail
 10151 Montana Ave. El Paso, Texas 79925-1515



