

# I SPY... On the Streetcar!

## Sun Metro & El Paso Streetcar Poster Art Contest



Hey kids! Sun Metro, El Paso's essential public transportation service helping people get to school, work and other destinations around the city, invites you to show us your creative skills by taking part in a FREE art contest.

Have you ever thought about what you can see while riding on the historic Streetcars? Ride the El Paso Streetcar for FREE and show us what you see by submitting your drawing!

Three (3) winners will be selected. The winning drawings (artwork) will be displayed as posters at Sun Metro facilities. Winning entries will be announced in Spring 2025.

Below are the guidelines for the Art Contest. Please review these instructions carefully to ensure your entry meets all the required criteria.

Deadline to submit artwork is **5 p.m. Friday, February 28, 2025.**

### WHO CAN PARTICIPATE

School-age children, Grades K-12

### WINNERS

One winner will be selected from each of these three grade categories: K-5, 6-8, and 9-12

### PRIZES

Winning Entries will receive the following:

- Two (2) FREE Sun Metro 6-month bus passes.
- Artwork to be displayed inside the El Paso Streetcars and Sun Metro buses for 3 months.
- Artwork will be shared on the El Paso Streetcar, Sun Metro, and City of EL Paso's social media pages.
- Streetcar and Sun Metro Swag bags

### CONTEST GUIDELINES

- To participate, have your parent or guardian help you fill out the application included in this packet or online at [sunmetro.net/artcontest](https://sunmetro.net/artcontest)
- One entry per student.
- The artwork must fall under the "I SPY...on the Streetcar!" theme. The contest is open to children enrolled in elementary, middle and high schools within the El Paso city limits.
- Artwork must be original and copyright/royalty-free, and must not advertise, promote, or in any way showcase any commercial product or property (product placement). Parks, local landmarks, and other public places are allowed to be featured.
- The City of El Paso, the Streetcar and Sun Metro reserve the right to use the artwork received in this contest. Participants will not receive monetary compensation for entries or the use of the artwork by the City of El Paso, the Streetcar, and Sun Metro.

## SUBMIT ARTWORK

- **Online** | Submit application and upload artwork via [sunmetro.net/artcontest](https://sunmetro.net/artcontest)
- **El Paso Public Library** | Drop off your artwork along with a completed entry packet at any El Paso Library Location. You can also scan and submit your online application with the available scanners and computers on-site. Library staff can assist as needed.
- Physical artwork submitted will NOT be returned unless requested via email to [sunmetropublic@elpasotexas.gov](mailto:sunmetropublic@elpasotexas.gov) by Friday, February 28, 2025.
- Physical artwork must have all contact information written on the back of the page, to match application (Participant Name, Guardian Name, Phone, and Email).
- For submission questions please contact [sunmetropublic@elpasotexas.gov](mailto:sunmetropublic@elpasotexas.gov)

## Artwork Specifications

- Landscape (horizontal) orientation: 10" x 6.5" (fits within a standard sheet of paper) **OR** 11" x 17"
- Student's full name, grade, and school on the bottom **right** corner
- For online submission, artwork must be submitted in one of the following formats: PDF, JPEG, or PNG
- Please scan and submit artwork in high-quality 300 dpi resolution.
- Please visit an El Paso Public Library or contact us at [sunmetropublic@elpasotexas.gov](mailto:sunmetropublic@elpasotexas.gov) for assistance with formatting artwork.

## IMPORTANT DATES

Winning applicants will be contacted via email.

Description	Date
Entry Deadline (Application + Artwork)	Friday, February 28, 2025 (by 5:00pm)
Notify Applicants of 3 Winners	Spring 2025 ( <i>check back for specific date</i> )
Winner Celebration Event	Spring 2025 ( <i>check back for specific date</i> )

## STREETCAR HOURS OF OPERATION

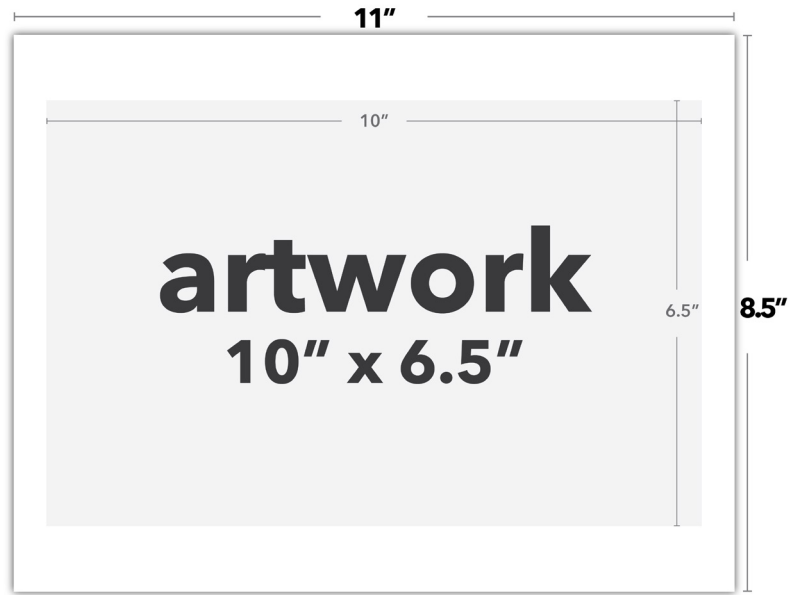
**Sunday:** 2pm – 6pm

**Monday–Thursday:** 7am – 7pm

**Friday:** 7am – 11pm

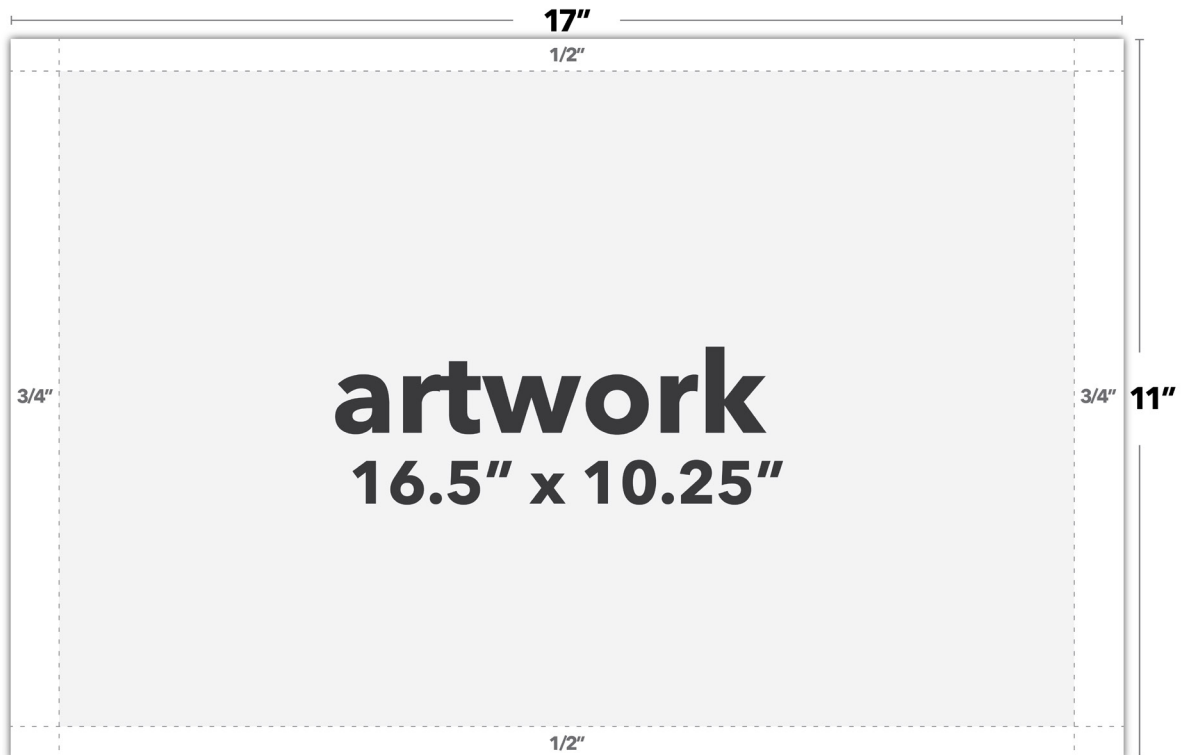
**Saturday:** 12pm – 11pm

**Note:** Occasional extended hours for special events. Rides are always FREE. No passes needed. Track the Streetcar by downloading the Ride Sun Metro App.



Standard Letter Size: 11" x 8.5"

**OR**





## “I SPY... On the Streetcar!” | Poster Art Contest Consent & Release from Liability Certificate

I, \_\_\_\_\_, hereby consent to be photographed and give the use of the attached artwork by agents, employees, and contractors of the City of El Paso, CITY TV, and/or the Mass Transit Department (also known as Sun Metro which manages the El Paso Streetcar) for the production of a Public Engagement Initiative which will be used for related social media promotions to include Facebook and website updates and for all purposes related thereto. I further authorize CITY TV, the City of El Paso, the Sun Metro Department, its agents, employees, and contractors to copyright, use, re-use, publish, and re-publish any still or video photographs of me, as well as any electronic recordings, photographs, graphics, and other social media related promotions, in whole or in part. I also consent to the use of my photograph with any printed matter connected therewith. I hereby waive any right to inspect and approve the finished product(s) and printed matter that may be used in connection therewith.

I hereby agree to release and hold harmless CITY TV, the City of El Paso, and the Mass Transit Department (Sun Metro), its officers, agents, and employees from all liabilities, losses, suits, claims, judgments or demands arising out of the use of pictures or other personal information for the purpose set out in this Consent and Release form.

By signing this Consent and Release, I acknowledge I have been advised that my participation in the preparation of any materials by the above-mentioned for the purpose set out herein for which my photograph, graphic or voice/video recording might be used is purely voluntary on my part. I further understand that I will not be compensated in any way for the use of my artwork, photograph, graphic, or voice/video recording, and waive any right I might have to compensation.

Name of participant (Please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

School name \_\_\_\_\_ Grade \_\_\_\_\_

Teacher name \_\_\_\_\_

**PARENT OR GUARDIAN SIGNATURE REQUIRED**

Parent/Guardian name (Please print) \_\_\_\_\_

Parent/Guardian Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Parent/Guardian signature \_\_\_\_\_ Date \_\_\_\_\_